

PARTNERING IN INNOVATION



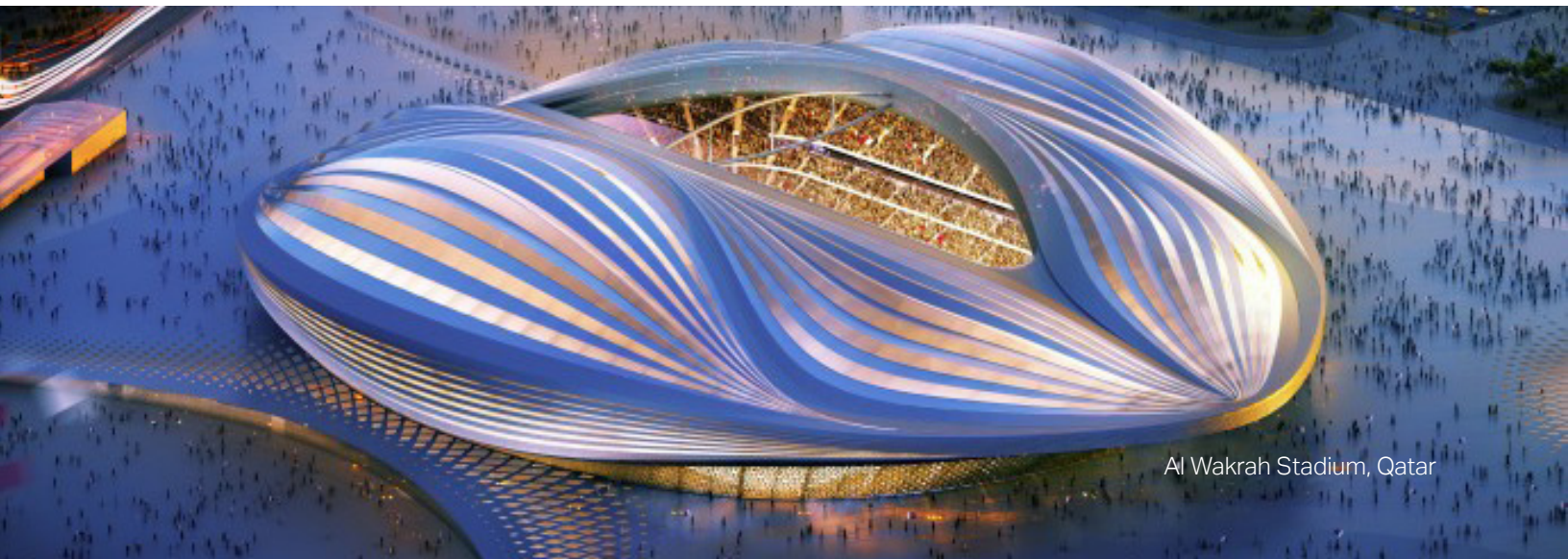
ABOUT AECOM

AECOM is a Fortune 200, fully integrated, global professional and technical services firm that designs, builds, finances and operates infrastructure assets. AECOM's talented employees — including architects, engineers, designers, planners, scientists, and technology security and management professionals — serve clients in more than 150 countries.

At AECOM, innovation is an integral part of our culture. We work to capture it in strategic and meaningful ways, with the goal of building the next generation of opportunities in existing and new markets. AECOM Ventures is a high-energy team with broad and varied experience in developing and scaling innovation and technology-enabled solutions. Our job is to leverage the fresh thinking of AECOM's professionals by identifying those ideas with the potential for the greatest impact, and shaping them for success in the marketplace.

AECOM Global Challenge

To identify new ventures and foster corporate entrepreneurship, AECOM Ventures hosts an annual Global Challenge that harnesses the collective power of our more than 87,000 employees. Ideas are submitted in categories such as cities of the future, mobility, a sustainable world, the digital environment, resiliency, and innovation X for all other ideas that help deliver a better world. This open call for innovative solutions to the complex challenges facing our company, clients and world sparks curiosity, promotes innovation and encourages teamwork.



Al Wakrah Stadium, Qatar

PARTNERING IN INNOVATION



ABOUT A-LAB

AECOM Laboratory (A-Lab) is a highly-specialized program designed as a dynamic startup environment that fosters entrepreneurial learning and acts as a center of interaction between AECOM participants and universities. The Global Challenge is supported through cooperation with A-Lab, which applies the expertise of graduate students to help evaluate innovations for their potential success in the marketplace. Students enrolled in business, law, innovation, entrepreneurship and other graduate programs are eligible to participate.

During the A-Lab portion of the Global Challenge, semifinalist contestants work with students on teams, with the students serving as consultants to evaluate ideas and help develop strategic actions and business plans. Contestants then pitch their concepts and submit their plans to a panel of subject matter experts who evaluate and select the finalists. Next, the successful contestants move into an accelerator environment with the goal of proving their concepts, and driving products and services to market. The accelerator culminates with the selection of the most promising innovations heading into the business lines for commercialization.

The student commitment to this program spans eight to ten weeks beginning in January and ending in March, with participation estimated to be up to eight hours per week. Throughout this process, students will receive mentoring by AECOM Ventures and coaching by subject matter experts across a variety of geographies, organizations and job functions. By the end of the program, students will have grown their professional networks, honed their skills, and gained experience with a proven process for evaluating concepts and their commercial viability.

A-LAB STUDENT PARTICIPATION BENEFITS

The A-Lab program is an exceptional opportunity for students to develop skills and knowledge in entrepreneurship and innovation, market and risk analysis, corporate strategy, project management, finance, data analytics, technology, intellectual property valuation, and operations in a complex business environment. Some of the most sought-after professional skills can be gained by participating in this program, including:

Strategic Thinking

Business plans are complex with different and sometimes competing priorities. Students will be required to shift focus from detailed revenue projections to overall industry context, business drivers, legal risks and market trends in order to recommend the best overall approach to success.

Creative Problem Solving

Only the top innovative ideas are selected to advance to A-Lab. However, these ideas will require further creative problem solving to evaluate and solidify their potential as products or service offerings.

Client Management

This is a rigorous program with weekly deliverables that gives students real-world experience consulting for a Fortune 200 company.

Communication

The perfect pitch requires precise and convincing language to articulate complex challenges and compelling solutions. Students will support teams as they complete strategic plans and present their potential product and service offerings.

PARTNERING IN INNOVATION



FREQUENTLY ASKED QUESTIONS

Who are the team members?

In addition to 4-6 graduate students, the team comprises an AECOM Ventures lead, several mentors, the contestant(s)/idea inventor(s), and subject matter experts as needed.

Do teams include students from different schools?

It is possible for a team to include students from different schools, depending on the number of participants.

What's the expected time commitment per student during the A-Lab Program?

The approximate time commitment per student is expected to be up to eight hours per week for eight to ten weeks beginning in January and ending in March. Once the business plan is completed students are encouraged to optionally continue their participation in the accelerator stage.

Are there any fees or expenses for participating schools or for the students?

There are no fees or expenses. The students are expected to provide their own computer, internet service and phone, as well as any materials.

Is travel involved?

Travel is not expected. We plan on conducting the business development cases using virtual conference tools or at local AECOM offices, if feasible.

Are there legal requirements to participate?

Yes, all participating university contacts and students will be required to sign a non-disclosure agreement (NDA).

How do I participate?

For universities, please contact Alab@aecom.com to receive additional information. For students, you will need to submit a short application form and your resume to your dean or department coordinator.

Who should I contact with questions?

Jennifer Whiting
A-Lab, Head of University Outreach
AECOM Ventures
Alab@aecom.com

